



N R

A.P. Groll
Account Manager
436 Hudson Street
New York, N.Y. 10014
212-645-8801
Fax: 212-229-9168

April 15, 1996

To: Lori O'Connor
Subject: DPC Postcards

Dear Lori,

Attached are 2 DPC postcards given to me by Easy Buying, a Brooklyn subjobber.

Sincerely,

Artie

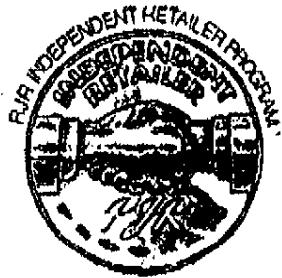
See - it did work
Ok ok not that well !!

51847 7468

100

R. J. R. M&H.

04/15/96 11:37



**COMING SOON!
APRIL
PROMOTION**

**Winston
20¢ OFF
PER PACK**

R. J. Reynolds Tobacco Company
400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837



*****S-DIGIT 11229
425804 600503
3676 NOSTRAND FOOD
3676 NOSTRAND AVE
BROOKLYN, NY 11229-5303

C1
P27

12-DEG



**MARCH
PROMOTION**

**Salem
20¢ OFF
PER PACK**

© 1996 R.J. REYNOLDS TOBACCO CO. (18-0199)

IMPORTANT!

To participate in this month's promotion:

- Turn this card in to your wholesaler when you pick up your next order, and pick up your display at that time or...
- Ask your wholesaler delivery person to turn it in for you, and receive the display with your next order.
- Please make any necessary changes to store name and address.

You will receive a display allowance of 50¢ off per carton.

YES!



I'd like to participate in the
March promotion.

Please send me the

- 2 carton counter display
 4 carton counter display

Offer good while supplies last.

Display authorized by:

Lori
(Retailer sign here.)

51847 7469



**COMING SOON!
MAY
PROMOTION**

Salem
20¢ OFF
PER PACK

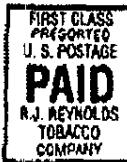


**APRIL
PROMOTION**

Winston
20¢ OFF
PER PACK

© 1996 R.J. REYNOLDS TOBACCO CO. (12-UNIV)

R. J. Reynolds Tobacco Company
400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837



*****5-DIGIT 11209
199998A 600503
A 1 STATIONERY Change Name C1
8709 5TH AVE PB
BROOKLYN, NY 11209- 5225

NEW 12-0396 STREET NEW YORK & GROCERY.
8709 - 5TH AVE.
Brooklyn, N.Y. 11209- 5225.

IMPORTANT!

To participate in this month's promotion:

- Turn this card in to your wholesaler when you pick up your next order, and pick up your display at that time, or...
- Ask your wholesaler delivery person to turn it in for you, and receive the display with your next order.
- Please make any necessary changes to store name and address.

You will receive a display allowance of 50¢ off per carton.

YES!



I'd like to participate in the April promotion.

Please send me the

12 carton counter display

4 carton counter display

Offer good while supplies last.

Display authorized by:

JANETTE YARM

(Retailer sign here.)